EC'd Yes	Rep Order#
	6837953
	Ver#
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	Status
Committee	Confirmed

Printed: 08/02/2012 9:29 AM 08/01/2012 11:53 AM

1 of

Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Dates 09/11/2012 - 09/17/2012 Hiatus Weeks Last Received: 08/0 Showing Buylines: All Lines

Traffic Order# 105008

Rep Firm Sales Office (Salesperson (

Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

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ORAMA	RACT	
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BARACK ORAMA FOR AMERICA SC=+	— CONTRACT COMMENT	
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Product Estimate# Buyer Phone# Fax#

MAURA GILROY

Station KSNV-TV LAS VEGAS, NV.
Advertiser ().OBAMA FOR AMERICA
Product OBAMA FOR AMERICA
Estimate# 1536

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7A-8A ne Comment	6A-7A Buyline Comment: NEWS	7A-9A .ne Comment	6A-7A Buyline Comment: NEWS	7A-9A ine Comment	7A-9A ine Comment	6A-7A Buyline Comment: NEWS	F 6A-7A Buyline Comment: NEWS	5A-6A Buyline Comment: NEWS	 F 5A-6A Buyline Comment: NEWS	Time
7A-8A Buyline Comment: SUN TODAY	: NEWS	7A-9A Buyline Comment: SAT TODAY	: NEWS	7A-9A Buyline Comment: TODAY SHOW	F 7A-9A Buyline Comment: TODAY SHOW	: NEWS	c: NEWS	t: NEWS	t: NEWS	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	Len
\$150.00	\$90.00	\$150.00	\$125.00	\$200.00	\$200.00	\$175.00	\$175.00	\$90.00	\$90.00	Rate
09/16-09/16	09/16-09/16	09/15-09/15	09/15-09/15	09/17-09/17	09/11-09/14	09/17-09/17	09/11-09/14	09/17-09/17	09/11-09/14	Dates
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<u>1-1</u>	н	ju.3	Н	دــر	4.	1 3	44	j- -s	4 	Total Spots
\$150.00	\$90.00	\$150.00	\$125.00	\$200.00	\$800.00	\$175.00	\$700.00	\$90.00	\$360.00	Total Cost
									 - - - -	Daypart

3 of

32 TU-F 430P-5P Buyline Comment: NEWS	31 M 4P-430P Buyline Comment: NEWS	30 TU-F 4P-430P Buyline Comment: NEWS	29 M 3P-4P Buyline Comment: PHIL	28 TU-F 3P-4P Buyline Comment: PHIL	27 M 2P-3P Buyline Comment: DRS	26 TU-F 2P-3P Buyline Comment: DRS	25 M 1P-2P Buyline Comment: DAYS	24 TU-F 1P-2P Buyline Comment: DAYS	23 M 1230P-1P Buyline Comment: AGENDA	22 TU-F 1230P-1P Buyline Comment: AGENDA	LT In Day Time Program	Estimate# 1230 Buyer MAURA GILROY Phone#	Z.	
												Flight Dates Hiatus Weeks	Agency (30501 WASI	
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len		() GMMB 3050 K ST NW WASHINGTON,	
\$175.00	\$145.00	\$145.00	\$150.00	\$150.00	\$85.00	\$85.00	\$125.00	\$125.00	\$1 00.00	\$100.00		09/11/2012 - 09/17/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Sho
09/11-09/14	09/17-09/17	09/11-09/14	09/17-09/17	09/11-09/14	09/17-09/17	09/11-09/14	09/17-09/17	09/11-09/14	09/17-09/17	09/11-09/14	Ø	12		Showing Buylines: All Lines
421	Н	æle.	⊬	4.12	}−1 ·	4	H	.44,	;à	44	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (ines
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\$700.00	\$145.00	\$580.00	\$150.00	\$600.00	\$85.00	\$340.00	\$125.00	\$500.00	\$100.00	\$400.00	Total Cost	-6540 -1845	PHIA REARY	
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	EC'd Yes	Rep Order#
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Showing Buylines: All Lines	Last Received:	
Lines	: 08/01/2012 11:53 AM	Printed:
	11:53 AM	08/02/2012 9:29 AM

4 of

43 M 730P-8P Buyline Comment: FACE TO FACE	42 TU-F 730P-8P Buyline Comment: FACE TO FACE	41 M 7P-730P Buyline Comment: WHEEL	40 TU-F 7P-730P Buyline Comment: WHEEL	39 M 630P-7P Buyline Comment: JEOPARDY	38 TU-F 630P-7P Buyline Comment: JEOPARDY	37 SU 830P-930P Buyline Comment: NEWS AFTER NFL	36 SA 5P-630P Buyline Comment: NEWS	35 M 5P-630P Buyline Comment: NEWS	34 TU-F 5P-630P Buyline Comment: NEWS	33 M 430P-5P Buyline Comment: NEWS	IAAT LT In Day Time Program	Buyer MAURA GILROY Phone#	Z,	
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\$125.00	\$125.00	\$230.00	\$230.00	\$230.00	\$230.00	\$450.00	\$150.00	\$250.00	\$250-00	\$175.00	Rate	09/11/2012 - 09/17/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Ç
09/17-09/17	09/11-09/14	09/17-09/17	09/11-09/14	09/17-09/17	09/11-09/14	09/16-09/16	09/15-09/15	09/17-09/17	09/11-09/14	09/17-09/17	Dates	2		tong to a family
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\$125.00	\$500.00	\$230.00	\$920.00	\$230.00	\$920.00	\$450.00	\$150.00	\$250.00	\$1,000.00	\$175.00	Fotal Cost	5540 845	PHIA REARY	
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Showing Buylines: All Lines	Printed: 08/02/20 Last Received: 08/01/2012 11:53 AM						
Lines	Printed: 08/01/2012:						
	08/02/2012 9:29 AM 11:53 AM						

5 of 7

54 SU 4P-515P Buyline Comment: FNIA	53 SA 10P-11P Buyline Comment: NBC PRIME	52 SA 9P-10P Buyline Comment: NBC PRIME	51 F 8P-9P Buyline Comment: DATELINE	50 W 8P-10P Buyline Comment: AGT	49 TU 10P-11P Buyline Comment: PARENTHOOD	48 TU 8P-10P Buyline Comment: AGT	47 M 8P-10P Buyline Comment: THE VOICE	46 SA 730P-8P Buyline Comment: VEGAS INC	45 SA 7P-730P Buyline Comment: WHEEL	44 SA 630P-7P Buyline Comment: JEOPARDY	FWAX# LT ln Day Time Program	Esumate# 1330 Buyer MAURA GILROY Phone#	. 🔀	
:30	:30	:30	: 30	: 30	:30	.30	:30	:30	:30	· 1	Len	Flight Dates 09 Hiatus Weeks	Agency () GMMB 3050 K ST NW WASHINGTON	
\$600.00	\$500.00	\$400.00	\$500.00	\$1,300.00	\$900.00	\$1,100.00	\$1,100.00	\$100.00	\$150.00	\$150.00	Rate	09/11/2012 - 09/17/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007	onc
09/16-09/16	09/15-09/15	09/15-09/15	09/14-09/14	09/12-09/12	09/11-09/11	09/11-09/11	09/17-69/17	09/15-09/15	09/15-09/15	09/15-09/15	Dates	12		Showing Buyanes. An Ellies
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\$600.00	\$500.00	\$400.00	\$500.00	\$1,300.00	\$900.00	\$1,100.00	\$1,100.00	\$100.00	\$150.00	\$150.00	Total Cost	5540 [845	PHIA REARY	
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,4 SA 1130P-1A Buyline Comment: SNL	3 M 1235A- 135A Buyline Comment: FALLON	.2 TU-F 1235A- 135A Buyline Comment: FALLON	1 M 1135P- 1235A Buyline Comment: LENO	0 TU-F 1135P- 1235A Buyline Comment: LENO	9 SU 11P-1135P Buyline Comment: NEWS	8 SA 11P-1135P Buyline Comment: NEWS	7 M 11P-1135P Buyline Comment: NEWS	6 TU-F 11P-1135P Buyline Comment: NEWS	SU 515P-830P Buyline Comment:	Day Time	# 1536 MAURA GILROY		
									SUN NIGHT FTBL	Program	Agency CITHEAD Flight Dates Hiatus Weeks	Agency	
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\$400.90	\$40.00	\$40.00	\$110.00	\$110.00	\$225.00	\$225.00	\$255.00	\$255_00	\$4,000.00	Rate	09/11/2012 - 09/17/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007	
09/15-09/15	09/17-09/17	09/11-09/14	09/17-09/17	09/11-09/14	09/16-09/16	09/15-09/15	09/17-09/17	09/11-09/14	09/16-09/16	Dates	2		ď
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Н	н	Δı	ļ-i	41	р	Н	Н	Z	ы	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	
\$400.00	\$40.00	\$160.00	\$110.00	\$440.00	\$225.00	\$225.00	\$255.00	\$1,020.00	\$4,000.00	Total Cost	640 645	HIA EARY	
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Rep Order# EC'd Yes 6837953 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 105008 Showing Buylines: All Lines Last Received: **Printed:** 08/02/2012 9:29 AM 08/01/2012 11:53 AM

Phone# Buyer Fax# Estimate# Advertiser Station Product KSNV-TV LAS VEGAS, NV. er ().OBAMA FOR AMERICA OBAMA FOR AMERICA MAURA GILROY

) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/11/22 09/11/2012 - 09/17/2012

> Sales Office (Salesperson (Salesperson Phone# Rep Firm) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

> > 7 of

~1

Salesperson FAX#

--- REPORT TOTALS---

Report Totals: 124 / \$28,650.00

-SALES MONTHLY TOTALS-

Sep 12: 124 / \$28,650.00

Station Totals: 124 / \$28,650.00 Sales Totals: 124 / \$28,650.00

Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-Market Totals \$95,500 KINV CATV XXXX 19% % % KTUD KBLR ᅄ % KVCW KINC % ₩ % KLAS KVMY 268 %

> KSNV KVVU

20% 30%

-COMPETITIVE COMMENTS-

SHARES ESTIMATED

Books Demos NOV12 RA35+

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

- CREDIT RUSK -

CASH IN ADVANCE